

FOR IMMEDIATE RELEASE



New PolySil™ High-Performance Silicone Adhesives Line
*Adhesive Applications Launches Branded
High Performing Line of Silicone Adhesives*

Easthampton, MA, July 2011 – Adhesive Applications has formed a comprehensive high-performance line of silicone tapes, now marketed under the name PolySil™. The product line includes silicone film tapes and transfer adhesives available in an unrivaled variety of configurations.

“We’ve worked very hard to be able to provide our customers with a broad array of silicone solutions. PolySil™ is the culmination of those efforts and we’re committed to providing superior, cost-effective silicone solutions for years to come,” stated David Premo, VP/General Manager, Adhesive Applications.

PolySil™ includes silicone adhesives in a number of thicknesses and colors, as full widths up to 54” and slits down to ½”. Adhesives are offered with an array of backings and can be single or double coated, with custom toll coating available. Products are proudly made in the USA, providing fast turnaround. Custom configurations are available and require low minimums.

Characteristics of this comprehensive line make them ideal as a splicing, masking and temporary holding solution for demanding applications, such as: masking during powder coating applications, composite bonding, protection and removal of epoxies during bonding processes, temporarily joining layers of film and fabric during composite manufacturing, and more.

For more information, please [download the brochure](#), visit www.AdhesiveApps.com, or call (800) 356-3572.

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Adhesive Applications, formed through a merger of Stik-2 Products and Dielectric Polymers, is the adhesive solutions company. The company offers a broad portfolio of film tapes, foam tapes, transfer adhesive tapes, and specialty tapes and sealants. Their solutions are used in applications from aerospace to windows and have been time tested and proven to work for over fifty years. Products are available through direct sales and an extensive distributor network. The company is headquartered in Easthampton, Massachusetts. For more information, visit www.AdhesiveApps.com

Company Contact:
Lyn Doran
Tel: (800) 356-3572
ldoran@adhesiveapps.com

Agency Contact:
Alexander Simon
LogicTrail
Tel: (413) 727-8210
alex@logictrail.com